

Success story

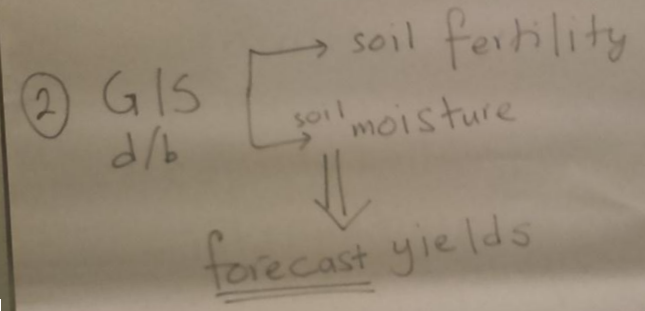
① Price data dissemination  
thru mobile phone ⇒  
marketing eff. ↑ (increase)

Technical  
② Information alerts X <sup>authenticated</sup>  
← → via <sup>Agriculture</sup> National Network

③ Empowering the extensions <sup>work</sup>  
via e-cyberextension/e-learning  
which can then be accessed by  
province → regional  
(local → internet)

Technical Innovation

① Early warning system



③ Smart Farming → to address climate change issue

## Regional Cooperation

- ① Information sharing mechanisms
  - agriculture regional portal
  - capacity building
  - international seminar & w/shops
  - publications
  - exchange programme (experts)
    - genetic resource / germplasm

# Participated country

- Malaysia
- Indonesia
- Bangladesh
- Myanmar
- Philippine