



Orientation meeting for consultants for development of case studies under the project 'An integrated rural economic and social development programme for livelihoods improvement in the dry zone of Myanmar'

Venue: Central Department of SMEs Development, Ministry of Industry, 35 B/15, New University
Avenue, Bahan Township, Yangon, Myanmar
27 August 2015

BACKGROUND NOTE

Introduction

The project titled '*An Integrated Rural Economic and Social Development Programme for Livelihoods Improvement in the Dry Zone of Myanmar*' is funded through the Livelihood and Food Security Trust Fund (LIFT) and led by the Centre for Alleviation of Poverty through Sustainable Agriculture (CAPSA-ESCAP) in partnership with the Asian and Pacific Centre for Transfer of Technology (APCTT), the Centre for Sustainable Agricultural Mechanization (CSAM) and the Network Activities Group (NAG). The Department of Rural Development of the Ministry of Livestock, Fisheries and Rural Development of Myanmar (DRD-MLFRD) has been designated as the focal government agency to collaborate in the implementation of the Project.

The project aims to support integrated socioeconomic development in Myanmar's Dry Zone in the context of inclusive and sustainable development with special emphasis on livelihoods improvement and food security (with a geographic focus on Magway and Mandalay regions). To achieve this objective, it seeks to strengthen the capacities of policymakers, especially at the local level, LIFT development partners, and the private sector, to:

- (i) coordinate and share knowledge through the establishment of knowledge sharing and collaboration mechanism(s);
- (ii) formulate policies and advocate for rural development, poverty reduction, livelihoods improvement and food security in the Dry Zone of Myanmar.

Both the above will address the following three thematic areas:

- a. Technology transfer of improved and environmentally sound technologies for small and medium-scale enterprises (SMEs) available locally as well as in the region;
- b. Sustainable agriculture for poverty reduction;
- c. Agricultural engineering and farm mechanization for increased food security and poverty reduction.

The project activities include a range of analytical and capacity building interventions including development of case studies, policy papers and policy briefs, as well as organization of training workshops and policy dialogues. In particular, 6 case studies (2 in each of the three thematic areas) and 2 policy papers will be developed. To introduce greater coherence and synergy across these deliverables, the 2 policy papers will address broad, cross-cutting topics



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while the case studies in the 3 thematic areas will contribute to these policy papers as elements of the broader analysis. Six policy briefs summarizing the policy implications of the case studies will also be developed. **Climate resilient agriculture** will be a unifying focus across the project deliverables with all outputs collectively contributing towards strengthening the climate resilience of agriculture in the Dry Zone.

The first set of 3 case studies will focus on **Policies, Institutions, and Processes (PIPs)**, while the second set will focus on **stakeholder mapping**. Methodologies for each set of case studies have been developed in order to harmonize their general structure and facilitate their utilization.

CAPSA, APCTT and CSAM are engaging qualified consultants for development of the case studies. To introduce them to the project and facilitate a common understanding of the methodologies, an Orientation Meeting will be held in Yangon on Thursday, 27 August 2015 at Central Department of SMEs Development, Ministry of Industry, 35 B/15, New University Avenue, Bahan Township, Yangon.

Meeting objectives

The specific objectives of the Orientation Meeting are to:

- (i) Introduce the consultants to the project and its thematic areas to provide a background for development of the case studies;
- (ii) Present, obtain feedback, and finalize the methodologies for development of the case studies on PIPs and stakeholder mapping;
- (iii) Review preliminary outlines and workplans of the consultants for development of the case studies.

Organization and Programme

The meeting will be organized by CAPSA, APCTT, CSAM and NAG. The programme will comprise of presentations and reflection exercises. Please refer to **Attachment I** for the provisional agenda.

For further information, please contact:

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PROVISIONAL AGENDA**Thursday, 27 August 2015**

Time	Session	Activities	Time
8.30 – 8.45 am	Registration	- Registration of participants	15 min
8.45 – 9.30 am	Introduction session	<ul style="list-style-type: none"> - Welcome remarks, Ms. Myo Ma Ma Than, NAG - Dry zone livelihoods project overview, Mr. Anshuman Varma, CAPSA - Introduction to thematic areas of dry zone livelihoods project: <ul style="list-style-type: none"> o Transfer of environmentally sound technologies for SMEs, Mr. Krishnan Srinivasaraghavan, APCTT o Sustainable agriculture for poverty reduction, Mr. Anshuman Varma, CAPSA o Agricultural engineering and farm mechanization, Ms. Lian Zhang, CSAM - Discussion/Q&A - Group photo 	5 min 10 min 7 min 7 min 7 min 9-10 min
9.30 – 9.45 am	Coffee break		
9.45 – 11.00 am	Session 1: Policies, Institutions, Processes (PIP) case study methodology	<ul style="list-style-type: none"> - Presentation on PIP methodology, Mr. Anshuman Varma, CAPSA Expected results, explanation of terms, methodological framework, methodological tools, steps for development - Discussion/Q&A 	75 min
11.00 – 12.00 pm	Session 2: Stakeholder mapping case study methodology	<ul style="list-style-type: none"> - Presentation on Stakeholder Mapping Exercise methodology, Mr. Anshuman Varma, CAPSA Expected results, methodological framework, methodological tools, steps for development - Discussion/Q&A 	60 min
12.00 – 1.00 pm	Lunch		
1.00 – 2.00 pm	Session 3: Reflection exercise	<ul style="list-style-type: none"> - Reflection exercise Time for consultants to review and revise their case study outline and workplan based on earlier sessions 	60 min
2.00 – 3.00 pm	Session 4: PIP case study outlines	<ul style="list-style-type: none"> - Presentation of PIP case study outlines and workplans, consultants (15 min x 3) - Discussion (15 min) 	60 min
3.00 – 3.15 am	Coffee break		
3.15 – 4.15 pm	Session 5: Stakeholder mapping case study outlines	<ul style="list-style-type: none"> - Presentation of Stakeholder mapping case study outlines and workplans, consultants (15 min x 3) 	60 min

Time	Session	Activities	Time
		- Discussion (15 min)	
4.15 – 4.45 pm	Session 6: Summary	- Summary, CAPSA, CSAM, APCTT, NAG	30 min
4.45 – 5.15 pm	Session 7: Closing	- Closing remarks, Ms. Myo Ma Ma Than, NAG - Meeting Evaluation	30 min